

globalshadingday.com

#globalshadingday



Shading makes a difference

Global Shading
Day 2026



Global Shading Day 2026

March 21



Global Shading Day is more than just an awareness day - it's a movement to help reduce energy consumption in a changing climate for our comfort and protection.

As communities around the world confront extreme weather, shading offers a sustainable, energy-saving solution at all times of the year to help create climate resilient homes, workplaces and public buildings.

- Helps keep us cool in the summer
- Helps keep us warm in the winter
- Reduces energy use for cooling and heating
- Improves our comfort
- Provides UV protection
- Supports sustainability

Join us on March 21 to mark Global Shading Day 2026.

Shading solutions act as big umbrellas for buildings

cut up to
60%

Shading could reduce energy consumption for cooling by up to 60% by 2050

reduce up to
41%

Shading reduces energy consumption for heating by up to 15% in northern Europe, 17% in central Europe and 41% in southern Europe

prevent
58%

Shading lowers pollution by 58%, avoiding tons of harmful greenhouse gas emissions

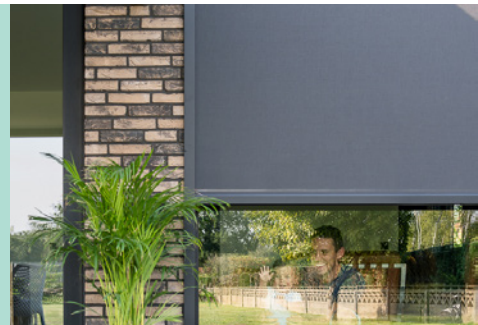
save
€285
billion euros

Shading could decrease spending on energy in Europe by a massive 285 billion euros by 2050

How to use shading

In winter get warmth from the sun

On sunny winter days, open your blinds and shutters to get free heat from the sun to warm your home and workplace. During the evening, close shading to trap heat inside and be more energy efficient.



In summer, shading instead of cooling

On hot summer days, keep blinds and shutters closed to reject heat from the sun. Open the shading and windows when it's cooler outside to allow the building to ventilate.

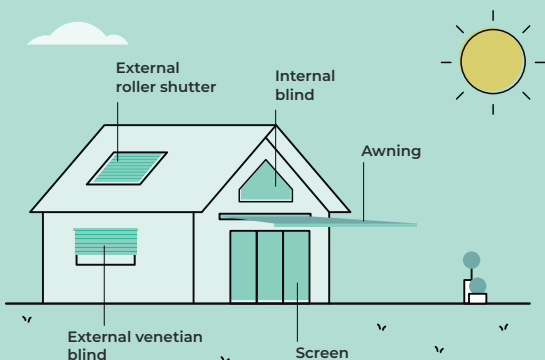


Shading can be fitted internally and externally to buildings.

External shading is very effective at preventing overheating in the summer while internal shading can reduce heat loss through windows during the winter.

Shading can be operated

- Manually
- Motorised - at the push of a button
- Automated, or dynamic, control linked to apps/smart home devices and environmental sensors



Discover more about the benefits of shading at www.globalshadingday.com

an initiative by :



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EUROPEAN SOLAR SHADING ORGANISATION

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